



To Whom It May Concern:

I would like to invite you to participate in a very special event. The Center for Empowerment & Economic Development (CEED,) will hold its **27<sup>th</sup> Annual Awards Ceremony** on April 07, 2011 at The MotorCity Casino in Detroit, Michigan. We need your help to make this event a success. CEED a non-profit organization that has been dedicated to the economic empowerment for over two decades; providing business development and capital assistance opportunities to start-up and existing businesses and providing a national Women's Business Certification program. This premier event has an expectation of 500 or more in attendance.

Please consider contributing an item or your time as a celebrity or VIP luncheon to the silent auction held in conjunction with our **27th Annual Awards Ceremony**. All proceeds from the Silent Auction will benefit the need of the striving business community that CEED supports.

Items which sell well in our Silent Auction are sport items and tickets, jewelry, event tickets, artwork, autographed memorabilia, gift certificates, weekend getaways, fun trips, celebrity lunches, electronics, and branded apparel. A donation form for you to complete is enclosed.

Your generosity and support in donating an item is appreciated. In exchange for your donation you will receive the following from CEED:

- 1. Tax exempt letter, which can be used for tax deduction purposes**
- 2. Business name and item donated will be recognized and prominently displayed at the event**
- 3. Business name will be recognized in the event program book.**
- 4. Complimentary CEED membership and 10% discount on CEED business classes**
- 5. Items valued \$250.00 or more the donor will receive a free ticket all other donors will receive 10% discount on attendance at this event, (1 ticket).**

On behalf of our CEED members and staff, please accept our sincere gratitude for supporting the metropolitan community that we serve. ***Your donation is a gift of empowerment!***

If you have any questions or need additional information, please contact Ray Jackson at (734) 677-1400 or [rjackson@miceed.org](mailto:rjackson@miceed.org) .

Sincerely,

*Ray Jackson*

Ray Jackson  
**CEED Client Services & Outreach Rep.**  
Assistant to Event Coordinator