# THE IMPACT OF COVID-19 ON OUR SMALL BUSINESS NETWORK

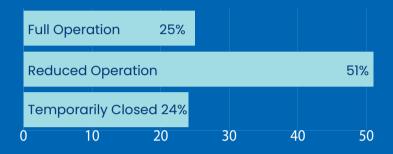
greatlakeswbc.org





1 in 7 small business owners do not think their business will survive the COVID-19 crisis.

### THE STATE OF BUSINESS



# WHAT ASSISTANCE CAN GLWBC PROVIDE?



have laid off a portion or all of their workforce



Have sought financial assistance

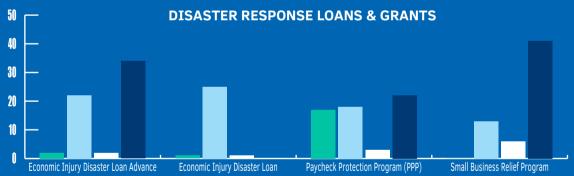


COVID-19 had no Impact on their business



Are hiring employees







# IF YOU HAD A 3 MONTH WARNING THAT COVID-19 WAS GOING TO HAPPEN YOU WOULD NEED TO:

# Preparedness Plan Increase Marketing Not Sure Convert Virtual Increased Cleaning Supplies Increased Remote Technology More Education

### HOW HAS YOUR BUSINESS CHANGED











